



**2017 NATIONAL BLACK BOOK FESTIVAL
TABLOID NEWSPAPER**

ADVERTISING RATES AND SPECS

DEADLINE FOR SUBMISSION: Sept. 10, 2017

NOTE: All ads must be camera-ready. Graphic services available for additional charge of \$50.

DISTRIBUTION: Educational institutions throughout the Houston area - Sept/Oct 2017
 NBBF Participating Authors throughout the U.S. - Sept/Oct 2017
 On-site at 2017 Nat'l Black Book Festival – Oct. 26-28, 2017

PRINT RUN: 10,000 copies

Full page – Inside Front Cover – 4-Color	12-1/2" x 10"	\$850.00
Full page – Inside Front Cover – Black and White	12-1/2" x 10"	\$650.00
Full page – Inside Back Cover – 4-Color	12-1/2" x 10"	\$850.00
Full page – Inside Back Cover - Black and White	12-1/2" x 10"	\$650.00
Full page – Outside Back Cover – 4-Color	12-1/2" x 10"	\$850.00
Full page – Outside Back Cover – Black and White	12-1/2" x 10"	\$650.00
Full page – Inside newspaper – 4-Color	12-1/2" x 10"	\$700.00
Full page – Inside newspaper – Black and White	12-1/2" x 10"	\$500.00
Half-page horizontal - 4-Color	6-1/4" x 10"	\$350.00
Half-page horizontal – Black and white	6-1/4" x 10"	\$250.00
Half-page vertical - 4-Color	12-1/2" x 5"	\$350.00
Half-page vertical – Black and white	12-1/2" x 5"	\$250.00
Quarter-page - Black and white ONLY	5-1/2" x 4-7/8"	\$150.00
Newspaper coupon ad (For NBBF participating authors ONLY)		\$ 89.00
Business card ad (camera-ready business card ONLY)		\$ 69.00

To pay for your ad, send payment via Paypal to: grichardson@cushcity.com OR
 Mail a check or money order for payment to the address below.
 [No checks accepted after Sept. 20, 2017 – No exceptions]